grapevine group assoc inc.

FIND LOCAL SUICIDE PREVENTION RESOURCES ONLINE

Become a Prevention Partner and help us make a difference

BE SUICIDE ALERT THIS CHRISTMAS 2026

Help save lives through suicide awareness

Sign up for SafeTALK

Be suicide alert this Christmas campaign

December 1 to January 5

Grapevine Group builds vital awareness during the Christmas and New Year period.

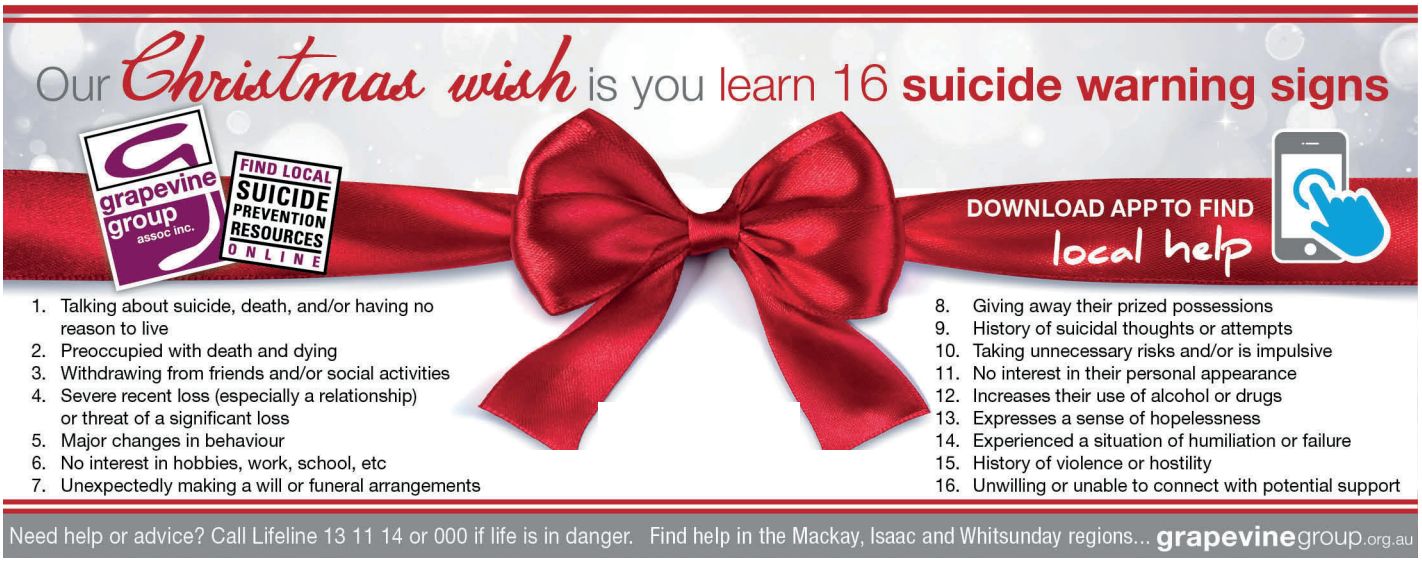
With the support of community leaders, this vital 5-week campaign, calls on the community and Grapevine Group's 13,000 Facebook followers to learn 16 warning signs of suicide.

The "Be Suicide Alert this Christmas" campaign prompts the Mackay, Isaac and Whitsunday regions to learn 16 warning signs of suicide and check on loved ones, at a time of year when some people really struggle.

Suicide is known as Australia's silent killer. Each year in Australia there are an estimated 55,000 suicide attempts. Nationally the deaths from suicide are over twice the number of deaths on our roads and regional areas have a higher rate.

Support Grapevine's goal to save lives through suicide awareness.

Acceptance and logo required by COB Friday, November 13.



FACEBOOK COVER GRAPHIC

Major Sponsor $7,500 plus GST

- Radio commercial - company name in audio
- High exposure premium digital billboards - logo inclusion, exclusive to Major Sponsors
- Acknowledgement in media release
- Social media campaign - company name in audio and large logo on videos, carousels & graphics.
- One customised social media post acknowledging Major Sponsorship
- Google Ads campaign - company name in audio and large logo
- Radio website - large logo
- 12-month acknowledgement as an official Prevention Partner on Grapevine Group's social media, website and phone app
- Certificate of Appreciation

Platinum Sponsor $4,500 plus GST

- Social media - medium logo and/or sponsorship acknowledgement on videos, carousels & graphics.
- One customised social media post acknowledging sponsorship.
- Google Ads campaign - company name in audio and medium logo
- Radio website - medium logo
- 12-month acknowledgement as an official Prevention Partner on Grapevine Group's social media, website and phone app
- Certificate of Appreciation

Gold Sponsor $2,000 plus GST

- Social media campaign – small logo on videos, carousels & graphics.
- Google Ads campaign - small logo
- 12-month acknowledgement as an official Prevention Partner on Grapevine Group's social media, website and phone app
- Certificate of Appreciation

Silver Sponsor $1,000 plus GST

- Social media - small logo and/or sponsorship acknowledgement
- 12-month acknowledgement as an official Prevention Partner on Grapevine Group's social media, website and phone app
- Certificate of Appreciation

About Grapevine Group

Grapevine Group Association Inc. is a locally-founded community group which delivers suicide prevention training and awareness in the Mackay, Isaac and Whitsunday regions. To date, we have proudly trained over 7,000 people in these communities.

Suicide is still considered a taboo subject and surrounded by stigma and shame which often prevents people from seeking assistance or discussing the issue. It is very hard for media to report on suicide, leaving many people to hear of a tragedy along the 'gossip grapevine'. This means they're not hearing about the resources available to them. By funding the public through free safeTALK suicide prevention training, Grapevine Group is working to change that.

Grapevine Group is the proud winner of a national Suicide Prevention Australia LiFE (Communities Matter) Award from Australia's peak body and a Mackay Region Australia Day Award.

To raise awareness Grapevine also promotes the list of local suicide prevention resources online and on printed Help-a-mate cards which assists our local communities to find help. You can find the list at grapevinegroup.org.au or download the Grapevine Group app.

Grapevine Group has operated since 2004, and is a registered charity relying on volunteers and community support for our fundraising which is put back into suicide prevention programs and initiatives for our local communities.

Identifying suicide warning signs and finding appropriate assistance has been proven to save lives!

SUICIDE FACTS:

Just how big is the issue of suicide in Australia?

- An average of nine Australians die by suicide every day, that's more than double the road toll.
- With an estimated 55,000 attempts nationally each year, there is one attempt every 10 minutes.
- More attempts are made by females but more than 3 out of every 4 deaths from suicide are male.
- The 2024 Australian Bureau of Statistics (ABS) reports 3,307people died from suicide.
- Suicide costs our nation over $17 billion every year.
- Regional and rural areas are at greater risk.
- The rate of Aboriginal and Torres Strait Islander suicide remains twice as high as the general population.
- Studies recognise the LGBTIQ community is at higher risk of suicidal behaviours.

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